AJ INSTITUTE OF ENGINEERING & TECHNOLOGY
A Unit of Laxmi Memorial Education Trust ®
(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

Date: 22.11.22

REPORT ON INDUSTRIAL VISIT TO GLOW TOUCH MYSORE
By 3rd YEAR ISE STUDENTS ON 18.11.2022

Name of the Program	Industrial Visit	Program Dates & Timings		22.11.2022 @t 9:30am	
Name & Details of the Resource Person	Mr. Cariappa KK Mob: 9611294911 Email: cariappa.k@glowtouch.com Mr. Ganesh Shetty Mob: 8618263574 Email: diya-ganeshshetty@diya.net				
Organized by (Clubs/ Dept.)	ISE	In Association with (clubs)			
Number of Participants	34	Students	32	Faculty	2
Program Outcome (PO) Mapping	PO8, PO9, PO10, PO11, PO12				
Coordinators	Prof. Prabhakara B K, Associate Professor, Department of ISE Prof. Sahaya Shamini R, Assistant Professor, Department of ISE				

About the Program:

Department of Information Science and Engineering is organised an industrial visit for 3rd year B E students. Total 32 students from 5th semester Information Science and Engineering are visited to a software industry "Glow Touch", Siver Spirit Tech Pak 316-318, WAP Factory Road, Hebbal, Mysore on 18th November 2022. These students are accompanied by Prof. Prabhakara B K, Associate Professor, Department of Information Science and Engineering and Prof. Sahaya Shamini R, Assistant Professor, Department of Information Science and Engineering. During this visit company officials Mr. Cariappa K K and Mr. Ganesh Shetty are interacted with our students.

Objectives: The program Industrial Visit enables students to

1. Industrial visits provide the students with an opportunity to learn practically through interaction, working methods and employment practices.

2. It gives the students an exposure to current work practices as opposed to theoretical knowledge being taught at their college classrooms.

3. Industrial visits grant the students a great opportunity to interact with industries and know more about industrial environment.

4. Industrial visits are arranged by colleges for their respective students with an objective of providing them an opportunity to explore the different industry sectors like IT, manufacturing, services, finance and marketing.

5. Industrial visit helps students to combine their theoretical knowledge of business operations with the practical knowledge of its actual functioning.

6. Industrial realities are opened to the students through industrial visits.

7. The practical knowledge of how a business can be started and what are the real life challenges being faced can only be learnt through have practical experience from industrial visits.

8. By way of interactions with the staff of the industry, students get more exposure towards the current work conditions of any industry.

9. Another important perk of going for an industrial visit is that it acts as a bridge between the student and their dream company. The chances of building-up a good relationship with the employees and actually getting an opportunity for an internship or even placement in that company is maximum based on their outstanding performance in spot assignments and showing good manners.

10. The employee contacts are precious especially when the students wish to pursue the same career.

Outcomes: On successful completion of program of this Industrial Visit the student should able to:

1. Interact and learn from experts in the industry.
2. Opens new venues for learning by seeing.
3. Helps them explore the other end of the horizon.

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1	-	-	-	-	-	-	-	2	2	3	1	2
2	-	-	-	-	-	-	-	2	1	2	1	2
3	-	-	-	-	-	-	-	1	1	2	1	2
Average	-	-	-	-	-	-	-	2	2	2	1	2

Photos:

Coordinator   HOD   Principal